Zachary Sussman

UX/UI DESIGNER

linkedin.com/in/zacharysussman/
zsussmandesigns@gmail.com
sussmandesigns.com
917-583-6901

4+ years of experience translating user research into cohesive visuals and flows that engage and delight across the user journey. Take products from early/mid-development to high-fidelity wireframes.

- Led UX design on over a dozen product features, including complex systems, high-fidelity prototypes, and web-to-mobile.
- Record of design project completion on or ahead of schedule, across the design lifecycle: user research, information architecture, wireframing, prototyping, and useability testing.
- Routinely receive recognition and appreciation for UX/UI work from developers and end-users, e.g., "we couldn't have done this without you," "the concept finally makes visual sense now"
- Built productive, collaborative partnerships with end-users, developers, researchers, and other stakeholders.

TOOLS & SKILLS

Tools: Figma, Sketch, XD, InVision, Jira, InDesign, PEGA, Abstract, Illustrator, Photoshop and Premiere
Skills: Presentation Design, Responsive Design, User Interviews, Standups, Project Management, Soft/Interpersonal Skills

EXPERIENCE

User Experience Professionals Association (UXPA) | Consultant & Project Strategist   *April 2024 - Present*
Partnering with colleagues across a dozen organizations in advancing the Association's mission in the areas of cutting edge speaker-led programs and UX/UI resources/education.

Safebridge | Design / Video Consultant (Contract)   *Feb 2023 - Current*
- Designed logos and variations for Safebridge Consultants' "OTR" event.
- Consulted designs with company Style Guide across Safebridge members using Photoshop, InDesign and Figma.
- Edited and subtitled various videos for "OTR" event. Premiere.

Optum (Unitedhealth Group Service) | Lead UX Designer (Contract)   *May 2022 - Oct 2022*
Brought on to spearhead Platform design for Optum's clinical pharmacists.
- Met or exceeded all design milestones. Designs were enthusiastically incorporated by team into final product.
- Asked to expand role to other design projects based on initial design performance.
- Taught UX developers and business leaders the foundations of design, resulting in more efficient partnership through UX Process
- Lead UX/UI discussions with cross-functional teams to support and design the Platform for Optum's clinical pharmasists.
- Created high fidelity wireframes, and consolidated asset libraries in Figma and Pega for Optum's Enterprise Platforms.

SAAVHA (Healthcare Startup) | UX Designer   *Apr 2019 - Dec 2021*
Hired to lead a B2B/B2C patient portal project from beta to launch
- Created high fidelity wireframes in Sketch, and Figma for company's patented healthcare biometric login app, consent system, and a secure patient portal, with accessibility in mind.
- Added upon existing and evolving brand strategy such as style guides, design systems, and new illustrations.
- Ran user research and testing to gain insights, define personas, and isolate design problems.
- Developed the front-end design and information design goals of company landing page with CSS/Html.

jGirls Magazine | UX Design Consultant (Contract)   *July 2018*
- Managed the team's project timeline with Trello and designed deliverables for business research.
- Partook in multiple design strategy standups with team and a design studio with stakeholders.
- Designed certain screens for the alpha and beta versions in Sketch and designed separate prototypes.
- Conducted multiple user interviews and usability tests in InVision to check the viability of design iterations.

EXPERIENCE (Cont)

Self Employed | Design (Internship/Contract)   2014 – 2018
Internship: StarCities, Lux Research, The Pekoe Group, Safebridge Consultants
Contract: Metis Coaching, Braga Investment and Advisory, MPOWER development Program, HighschoolNGOconnect

- Assisted clients with marketing assets, maintaining brand cohesiveness across multiple channels.
- Applied critical design thinking and strategy to create visual designs that enhance brand presence.
- Consulted with clients on product research to design cleaner UI and better functioning UX.
- Collaborated with clients and creative teams to optimize graphic design and web experience

EDUCATION

General Assembly   Immersive UX Boot Camp   July 2018
Certificate of Completion

Skidmore College,   Major: Studio Art/Fine Art   May 2014
Bachelor of Science   Concentration: Communication Design

School of Visual Arts   Digital Media, Visual Design, Photography   Summer 2011, 2013

CERTIFICATES

LinkedIn Learning, Simpliaxis & Level Up Coursework

Certificate of Completion: Project Management Foundations, Project Management Budget and Communications, Microsoft Project, Accessibility First Design, Stakeholders & Design Reviews