



Zachary Sussman

UX|UI DESIGNER

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ABOUT ME

I am a liaison between the “left brain” human-centered design and the “right brain” business oriented mindsets. Under the agile method of scrum UX development, I pull concise meaning out of user research and translate it into cohesive visuals and flows that engage consumers.

TOOLS & SKILLS

Tools: Figma, Sketch, XD, InVision, Jira, InDesign, Omnigraffle, PEGA, Flinto, Abstract, Optimal Workshop, Illustrator, Photoshop and Premiere

Skills: Presentation Design, Responsive Design, Product Management, HTML, CSS, WordPress, Interviewing, Active Listening, Standups, Product Organization, Collaboration, Navigating Ambiguity

EXPERIENCE

Safebridge (Contract) | Design / Video Consultant Feb - Oct 2023 / Jun - Dec 2024

- Designed the Print Logo designs and alterations for Safebridge Consultants’ event “OTR”
- Consulted designs with company Style Guide across Trinity members. Photoshop, InDesign.
- Edited and subtitled various videos for “OTR” event.

Optum | Lead UX Designer May 2022 - Oct 2022

- Lead UX/UI discussions with development teams to support and design the Platform for Optum’s clinical pharmasists.
- Created wireframes, and consolidated asset libraries in Figma and Pega for Optum’s Enterprise Platforms.
- Coordinated with multiple OptumRX teams at once weekly through Rally and Teams to teach them the design foundations to reliably work through the UX process more efficiently.

SAAVHA (Healthcare Startup) | UX Designer Apr 2019 - Dec 2021

- Created wireframes in Sketch, and Figma for company’s patented healthcare biometric login app, consent system, and a secure patient portal, with accessibility in mind.
- Added upon existing and evolving brand strategy such as style guides and new illustrations.
- Ran user research and testing to gain insights, define personas, and isolate design problems.
- Developed the front-end design and information design goals of company landing page with CSS/Html.

jGirls Magazine | UX Consultant (Contract) July 2018

- Managed the team’s project timeline with Trello and designed deliverables for business research
- Partook in design strategy standups with team and design studio with stakeholders
- Designed certain screens for the alpha and beta versions of the prototype in Sketch
- Conducted multiple user interviews and usability tests in InVision

Graphic Design (Internship/Contract) 2014 – 2018

Internship: StarCities, Lux Research, The Pekoe Group, Safebridge Consultants

Contract: Metis Coaching, Braga Investment and Advisory, MPOWER development Program, HighschoolINGOconnect

- Assisted clients with marketing assets, maintaining brand cohesiveness across multiple channels.
- Applied critical design thinking and strategy to create visual designs that enhance brand presence.
- Consulted with clients on product research to design cleaner UI and better functioning UX.
- Collaborated with clients and creative teams to optimize graphic design and web experience

EDUCATION

General Assembly Certificate of Completion July 2018
UX Design Immersive

Skidmore College, Major: Studio Art/Fine Art May 2014
Bachelor of Science Concentration: Communication Design

School of Visual Arts Digital Media, Visual Design, Photography Summer 2011, 2013

CERTIFICATES

LinkedIn Learning, Simplixis & Level Up Coursework

Certificate of Completion: UX Job Search, Project Management Foundations, Project Management Budget and Communications, Microsoft Project, Accessibility First Design, Stakeholders & Design Reviews

VOLUNTEER

UXPA

Organized NYC Branch revitalization and Election campaigns, mailing copy, and event planning.