



# Zachary Sussman

## UX/UI DESIGNER

[linkedin.com/in/zacharysussman/](https://www.linkedin.com/in/zacharysussman/)  
[zsussmandesigns@gmail.com](mailto:zsussmandesigns@gmail.com)  
[sussmandesigns.com](http://sussmandesigns.com)  
917-583-6901

### ABOUT ME

I am a liaison between the “left brain” human-centered design and the “right brain” business oriented mindsets. Under the agile method of scrum UX development, I pull concise meaning out of user research and translate it into cohesive visuals and flows that engage consumers.

### TOOLS & SKILLS

**Tools:** Figma, Sketch, XD, InVision, Jira, InDesign, Omnigraffle, PEGA, Flinto, Abstract, Optimal Workshop, Illustrator, Photoshop and Premiere

**Skills:** Presentation Design, Responsive Design, Product Management, HTML, CSS, WordPress, Interviewing, Active Listening, Standups, Product Organization, Collaboration, Navigating Ambiguity

### EXPERIENCE

#### Safebridge (Contract) | Design / Video Consultant

Feb - Oct 2023 / Jun - Dec 2024

- Designed the Print Logo designs and alterations for Safebridge Consultants' event “OTR”
- Consulted designs with company Style Guide across Trinity members. Photoshop, InDesign.
- Edited and subtitled various videos for “OTR” event.

#### Optum | Lead UX Designer

May 2022 - Oct 2022

- Lead UX/UI discussions with development teams to support and design the Platform for Optum's clinical pharmanists.
- Created wireframes, and consolidated asset libraries in Figma and Pega for Optum's Enterprise Platforms.
- Coordinated with multiple OptumRX teams at once weekly through Rally and Teams to teach them the design foundations to reliably work through the UX process more efficiently.

#### SAAVHA (Healthcare Startup) | UX Designer

Apr 2019 - Dec 2021

- Created wireframes in Sketch, and Figma for company's patented healthcare biometric login app, consent system, and a secure patient portal, with accessibility in mind.
- Added upon existing and evolving brand strategy such as style guides and new illustrations.
- Ran user research and testing to gain insights, define personas, and isolate design problems.
- Developed the front-end design and information design goals of company landing page with CSS/Html.

#### jGirls Magazine | UX Consultant (Contract)

July 2018

- Managed the team's project timeline with Trello and designed deliverables for business research
- Partook in design strategy standups with team and design studio with stakeholders
- Designed certain screens for the alpha and beta versions of the prototype in Sketch
- Conducted multiple user interviews and usability tests in InVision

#### Graphic Design (Internship/Contract)

2014 - 2018

**Internship:** StarCities, Lux Research, The Pekoe Group, Safebridge Consultants

**Contract:** Metis Coaching, Braga Investment and Advisory, MPOWER development Program, HighschoolNGOconnect

- Assisted clients with marketing assets, maintaining brand cohesiveness across multiple channels.
- Applied critical design thinking and strategy to create visual designs that enhance brand presence.
- Consulted with clients on product research to design cleaner UI and better functioning UX.
- Collaborated with clients and creative teams to optimize graphic design and web experience

### EDUCATION

**General Assembly**  
UX Design Immersive

Certificate of Completion

July 2018

**Skidmore College,**  
Bachelor of Science

Major: Studio Art/Fine Art  
Concentration: Communication Design

May 2014

**School of Visual Arts**

Digital Media, Visual Design, Photography

Summer 2011, 2013

### CERTIFICATES

#### LinkedIn Learning, Simpliaxis & Level Up Coursework

Certificate of Completion: UX Job Search, Project Management Foundations, Project Management Budget and Communications, Microsoft Project, Accessibility First Design, Stakeholders & Design Reviews

### VOLUNTEER

#### UXPA

Organized NYC Branch revitalization and Election campaigns, mailing copy, and event planning.